



WHAS 520 W. Chestnut St. Louisville, KY 40202 Main: (502)582-7711 Billing:

Billing Address:

Mentzer Media Services/ POL Attention: Accounts Payable 210 W Pennsylvania Ave Ste 250 Towson, MD 21204

Send Payment To:

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

VOICE						
Property	WHAS					
Invoice #	2054004-1	Order #	2054004			
Invoice Date	08/30/20	Alt Order #	WOC12627911			
Invoice Month	August 2020	Deal #				
Invoice Period	07/27/20 - 08/30/20	Flight Dates	08/26/20 - 09/01/20			
Advertiser	POL/ Mitch McConn	ell / R / US SEN	N / KY			
Product	MMCCO					
Estimate #	8462					
	Account Executive	Ben Stecker				
	Sales Office	Office TEGNA Sales Washington DC				
	Sales Region	National				
	Agency Code	1021				
	Advertiser Code	508				
	Billing Calendar	Broadcast				
	Billing Type	Cash				
	Special Handling					
	Agency Ref	3924AG				
	Advertiser Ref	83395				
	Product 1	629				
	Product 2					

							Spots/				
Line Start Da	te End Da	te Description	on St	tart/End Time	MTWTFSS	Length	Week	Rate	Type		
1 08/26/20	09/01/2	0 »WHAS1 WS @ 6A		-7a	11-1	:30	3	\$175.00	NM		
Weeks:	Start Da 08/26/20		MTWTFSS 11-1	Spots/Week 3	Rate \$175.00						
Spots: # (Ch Day	Air Date Air	Time Description		Start/End Time	Lengt	h Ad-ID			Rate	Туре
1 A	All Th	08/27/20 6:3	37 AM »WHAS11 \	WAKE UP NEWS	@ 66-7a	:3	0 MM- 20- T	V- 22H		\$175.00	NM
2 08/26/20	08/28/2	0 »GOOD I RICA	MORNING AME 7-	-9a	111	:30	3	\$300.00	NM		
Weeks:	Start Da 08/24/20		<u>MTWTFSS</u> 111	Spots/Week 3	Rate \$300.00						
Spots: # (<u>Day</u>	Air Date Air	Time Description		Start/End Time	Lengt	h Ad-ID			<u>Rate</u>	Туре
1 A	All W	08/26/20 8:4	43 AM »GOOD MC	ORNING AMERICA	A 7-9a	:3	0 MM- 20- T	V-22H		\$300.00	NM
2 A	All Th	08/27/20 8:5	50 AM »GOOD MC	ORNING AMERICA	A 7-9a	:3	0 MM- 20- T	V-22H		\$300.00	NM
3 A	All F	08/28/20 7:5	55 AM »GOOD MC	ORNING AMERICA	A 7-9a	:3	0 MM- 20- T	V- 22H		\$300.00	NM
3 08/26/20	08/29/2	0 »GOOD I RICA	MORNING AME 7-	-9a	1-	:30	1	\$125.00	NM		
Weeks:	Start Da 08/24/20		<u>MTWTFSS</u> 1-	Spots/Week 1	Rate \$125.00						
Spots: # (<u>Day</u>	Air Date Air	Time Description		Start/End Time	Lengt	h Ad-ID			Rate	Туре
1 A	All Sa	08/29/20 7:2	28 AM »GOOD MC	DRNING AMERICA	A 7-9a	:3	0 MM- 20- T	V- 16H		\$125.00	NM
4 08/26/20	08/30/2	0 »GOOD I RICA	MORNING AME 8:	00 AM-9:00 AM	1	:30	1	\$175.00	NM		
Weeks:	Start Da 08/24/20		<u>MTWTFSS</u> 1	Spots/Week 1	<u>Rate</u> \$175.00						
Spots: # (Ch Day	Air Date Air	Time Description		Start/End Time	Lengt	h Ad-ID			Rate	Туре
1 A	All Su	08/30/20 8:4	47 AM »GOOD MC	ORNING AMERICA	8:00 AM-9:00 Al	M :3	0 MM- 20- T	V- 25H		\$175.00	NM

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

INVOICE

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Invoice #	2054004-1	Invoice Month	August 2020				
Invoice Date	08/30/20	Invoice Period	07/27/20 - 08/30/20				
Advertiser	POL/ Mitch McConnell / R / US SEN / KY						
Product	MMCCO						
Estimate #	8462						

						Spots/			
Line Start Date	End Date Des	scription	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
5 08/26/20	08/31/20 »W ON	HAS11 NEWS AT N	O 12-1p	1-1-1	:30	3	\$200.00	NM	
Weeks:	Start Date End 09/0		Spots/Week 3	Rate \$200.00					
Spots: # Ch	Day Air Date	Air Time Descrip	tion	Start/End Time	Lengt	th Ad-ID			Rate Type
1 All	W 08/26/20	12:47 PM »WHAS	11 NEWS AT NOON	12-1p	:3	0 MM- 20- T	V- 22H		\$200.00 NM
2 All	F 08/28/20	12:15 PM »WHAS	311 NEWS AT NOON	12-1p	:3	0 MM- 20- T	TV- 22H		\$200.00 NM
6 08/26/20	09/01/20 »W	HAS11 NEWS @ 4P	4:30 PM-4:58 PM	- 1- 11	:30	3	\$200.00	NM	
Weeks:	Start Date 08/26/20 End 09/0		Spots/Week 3	Rate \$200.00					
Spots: # Ch	Day Air Date	Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	th Ad-ID			Rate Type
1 All	Th 08/27/20	4:46 PM »WHAS	311 NEWS @ 4P	4:30 PM-4:58 PN		0 MM- 20- T			\$200.00 NM
2 All	F 08/28/20	4:39 PM »WHAS	11 NEWS @ 4P	4:30 PM-4:58 PN	1 :3	0 MM- 20- T	V- 25H		\$200.00 NM
7 08/26/20	08/31/20 »W P	HAS11 NEWS @ 53	0 530-6p	1-1-1	:30	3	\$450.00	NM	
Weeks:	Start Date End 09/0		Spots/Week 3	Rate \$450.00					
Spots: # Ch	Day Air Date	Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	th Ad-ID			Rate Type
1 All	W 08/26/20	5:57 PM »WHAS	311 NEWS @ 530P	530-6p	:3	:30 MM- 20- TV- 22H			\$450.00 NM
2 All	F 08/28/20	5:56 PM »WHAS	11 NEWS @ 530P	530-6p	:3	0 MM- 20- T	V- 25H		\$450.00 NM
8 08/26/20		HAS11 NEWS @ 6 &	& 6-630p	11-1	:30	3	\$500.00	NM	
Weeks:	Start Date End 09/0	Date <u>MTWTFSS</u> 1/20 11-1	Spots/Week 3	Rate \$500.00					
Spots: # Ch	Day Air Date	Air Time Descrip	<u>tion</u>	Start/End Time	<u>Lengt</u>	th Ad-ID			Rate Type
1 All	Th 08/27/20	6:15 PM »WHAS	11 NEWS @ 6 & 630p	p Su6-630p	:3	0 MM- 20- T	TV- 22H		\$500.00 NM
9 08/26/20	09/01/20 »IN	SIDE EDITION	730-8p	111	:30	3	\$500.00	NM	
Weeks:	Start Date 08/26/20 End 09/0		Spots/Week 3	Rate \$500.00					
Spots: # Ch	Day Air Date	Air Time Descrip	<u>tion</u>	Start/End Time		th Ad-ID			Rate Type
1 All	W 08/26/20	7:41 PM »INSIDI	E EDITION	730-8p	:3	0 MM- 20- T	V- 22H		\$500.00 NM
10 08/26/20		ODERN FAMILY/MO RN FAMILY) 8-9p	-1	:30	1	\$825.00	NM	
Weeks:	Start Date 08/26/20 End 09/0	Date <u>MTWTFSS</u> - 1	Spots/Week 1	Rate \$825.00					
Spots: # Ch	Day Air Date	Air Time Descrip		Start/End Time		th Ad-ID			Rate Type
2 All	F 08/28/20 MG for 10.1 09		e Other	8-11p	:3	0 MM- 20- T	TV- 25H		\$825.00 NM
11 08/26/20		HE CONNERS/AMEF	RI 9-10p	1	:30	1	\$700.00	NM	
Weeks:	Start Date 08/24/20 End 08/30	Date <u>MTWTFSS</u> 1	Spots/Week 1	<u>Rate</u> \$700.00					

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Advertiser	POL/ Mitch McConnell / R / US SEN / KY						
Product	MMCCO						
Estimate #	8462						

Spots/

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
11 08/26/20	08/26/20	»THE CONNERS/AI	MERI 9-10p	1	:30	1	\$700.00	NM	
Spots: # Ch	n Day Aii		cription	Start/End Time	Lengtl	n Ad-ID			Rate Type
1 All	W 08	3/26/20 9:15 PM »TH	IE CONNERS/AMERICA	N HC9-10p	:30) MM- 20- T	V- 22H		\$700.00 NM
12 08/26/20	08/27/20	»HOLEY MOLEY II: SEQUEL	·	1	:30	1	\$600.00	NM	
Weeks:	Start Date 08/24/20	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$600.00					
		r Date Air Time Des		Start/End Time		n Ad-ID			Rate Type
1 All	Th 08	/27/20 8:43 PM »HC	DLEY MOLEY II: THE SE	QUE 8-9p	:30) MM- 20- T	V- 22H		\$600.00 NM
13 08/26/20	08/29/20	»AMER FUNNIEST E VIDEOS SAT	'	1-	:30	1	\$350.00	NM	
Weeks:	08/24/20	End Date MTWTFSS1	- 1	Rate \$350.00					
		r Date Air Time Des		Start/End Time		n Ad-ID			Rate Type
1 All	Sa 08	/29/20 8:22 PM »AN	MER FUNNIEST HOME	VIDE(8-9p	:30) MM- 20- T	V- 25H		\$350.00 NM
14 08/26/20	08/29/20	»SHARK TANK SAT	Г 9-10р	1-	:30	1	\$350.00	NM	
Weeks:	Start Date 08/24/20	End Date MTWTFS3	Spots/Week 1	<u>Rate</u> \$350.00					
Spots: # Ch	<u>n Day Aii</u>	r Date Air Time Des		Start/End Time		n Ad-ID			Rate Type
1 All	Sa 08	/29/20 9:42 PM »SH	HARK TANK SAT	9-10p	:30) MM- 20- T	V- 16H		\$350.00 NM
15 08/26/20	08/30/20	»AMERICA'S FUNN HOME VIDEOS	'	1	:30	1	\$900.00	NM	
Weeks:	08/24/20	End Date MTWTFSS	1 1	Rate \$900.00					
Spots: # Ch		r Date Air Time Des		Start/End Time		n Ad-ID			Rate Type
1 All	Su 08	/30/20 6:58 PM »AN	MERICA'S FUNNIEST H	OME 7-8p	:30) MM- 20- T	V- 16H		\$900.00 NM
16 08/26/20	08/30/20	»CELEBRITY FAMII	•	1	:30	1	\$1,275.00	NM	
Weeks:		End Date MTWTFSS		Rate \$1,275.00					
Spots: # Ch		r Date Air Time Des		Start/End Time		n Ad-ID			Rate Type
1 All	Su 08	/30/20 10:33 PM »CE	LEBRITY FAMILY FEU	D SUI8-9p	:30) MM- 20- T	V- 25H		\$1,275.00 NM
17 08/26/20	09/01/20	»WHAS11 NEWS A M-F	'	- 1- 11	:30	3	\$325.00	NM	
Weeks:	Start Date 08/26/20		Spots/Week 3	<u>Rate</u> \$325.00					
Spots: # Ch		r Date Air Time Des		Start/End Time		n Ad-ID			Rate Type
1 All			HAS11 NEWS AT 11 M-	<u> </u>) MM- 20- T			\$325.00 NM
2 All	F 08	/28/20 11:31 PM »WI	HAS11 NEWS AT 11 M-	F 11-1135p	:30) MM- 20- T	V- 25H		\$325.00 NM
18 08/26/20	08/31/20	»JIMMY KIMMEL LI	VE 1135p-1237a	1- 1- 1	:30	3	\$125.00	NM	

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Spots/

Line Sta	art Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
18 08/2	/26/20	08/31/20	»JIMMY KIMMEL LIVE	1135p-1237a	1- 1- 1	:30	3	\$125.00	NM	
Wee	eks:	Start Date 08/26/20	End Date MTWTFSS 1-1-1	Spots/Week 3	Rate \$125.00					
Spots:	# Ch	<u>Day</u> Air	Date Air Time Descrip	tion_	Start/End Time	Lengt	th Ad-ID			Rate Type
1	1 All	W 08/	26/20 11:55 PM »JIMMY	KIMMEL LIVE	1135p-1237a	:3	0 MM-20-TV	/- 22H		\$125.00 NM
2	2 All	F 08/	28/20 12:04 AM »JIMMY	KIMMEL LIVE	1135p-1237a	:3	0 MM-20-TV	/- 25H		\$125.00 NM

Total Spots 25

Include Invoice # on Check - Payment Terms 30 Days

Gross Total

\$9,975.00

Agency Commission

\$1,496.25

Net Amount Due

\$8,478.75

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